

**75,000 to
65,000**

Birds a day
The same orders.

₹24 lakh

**Less spent buying live
birds**
A day. 10,000 fewer birds bought.

15%

Faster stock turn
That day.

POULTRY | ONE PROCESSING UNIT

The same orders, from 75,000 birds a day to 65,000.

Most orders are chilled, so they are cut from birds processed that day. When each cut was planned as its own birds, two orders took two birds.

A chilled order has to come from today's birds.

The unit buys live birds from contract farms and processes them the same day. Most orders are chilled. An order for breast and an order for leg were each given a full bird, even though both cuts come from one bird.

Neuron put the order, the weight band and the cutting plan on the same day.

Sales, the live-bird buy and production can see how many birds the day's orders need. The scarce cut is filled first. The other cuts on those birds fill the orders that can take them.

The order

Breast, leg, the other cuts

The bird

Processed that day

The cutting plan

Cuts that bird yields

Sales, the live-bird buy and production

A chilled order is filled from birds processed that day. Breast and leg can be the same bird.

How many birds the day's orders need.

The question is how many birds to process for the orders in hand, once two cuts can come from one bird.

FINDING

Two orders were counted as two birds.

The breast and the leg are cuts on one bird. Planning each cut on its own added a bird for every order.

ACTION

Share the cuts on the birds already in the plan.

The scarce cut is filled first. The other cuts on those birds fill the orders that can take them. The live-bird buy reads the count that plan needs.

RESULT

The orders draw on the same birds.

Sales, the live-bird buy, and production work from one plan: the order, the weight band, and the cutting plan.

What one bird can fill

Record	What it decides
The order	What was asked for, filled from today's birds
The weight band	The carcass size after grading
The cutting plan	Which cuts that bird yields, and which orders they fill

Chilled orders are filled from birds processed that day. One bird goes through one cutting plan.

Two cuts, one bird.

Breast and leg are two cuts on one bird, so two orders can draw on the birds processed that day. A chilled order is filled from that day's birds.

One poultry processing unit. Sales takes mostly chilled orders. Birds are bought from contract farms and processed the same day. Grading sets the weight band. A chilled order is filled from that day's birds.